ADN GROUP LTD

General presentation 20140131-004 V3.00 Confidential document

ADN GROUP SA



What are our missions?

- § Use innovation and new ideas to solve today's problems of local and international SMBs
- Integrate new approaches and high technologies to ease access to the fundamentals of running businesses
- § Share our strategic, economical, methodological, business and technological intelligence with our customers
- § Abstracting the complexity of solutions to focus on the heart of the issues to address



What are our business segments?

- § Specific multidisciplinary expertise services
- Business Management and Strategy consulting services
- § "Big Data" oriented solutions to help decision-making processes
- § Consultancy Aided Projects' description in order to get 0-equity financing
- § Solution-oriented control- and risk-centric business development process management



What do we offer?

- Recognized expertise of many extended competencies backed by proven, long and multidisciplinary experiences
- Professional, accessible and innovative solutions to today's complex business or organization issues
- Midterm support in all evolution steps adapted to dynamic companies in Switzerland and abroad
- Proactive and evolutionary long term relationship
- Our unconditional commitment to meet deadlines and targeted objectives within defined budgets



What are our business domains?

- Industry
- Services
- Medical
- Finance
- Real estate
- Food sector
- Commodities
- Fundamental research





What are our services?

- § Management and strategic business consulting
- Decision-making oriented consultancy and solutions
- Risk management and controls' consolidation approaches
- Management and supervision of projects
- Zero Equity Project Financing
- Time creation and shared resources management
- Optimization and automation of business processes
- § "Big Data" oriented palette of solutions for fix and mobile platforms



What is our approach?

- Quadridimensional analysis of the problematic to address:
 - § Impacts
 - Key factors
 - Value creation
 - Success generation
- Definition, validation and execution of targeted or global actions linked with measurable effects
- § Continuous improvement or optimization cycles through iterations based on the evolution of predefined indicators
- Periodical, synthetic and easy-to-read reporting ADN GROUP SA



Which packaged solutions do we provide?

- Fime creation solution, time-based services billing, appointments optimization and shared resources management: Time Genius
- Business plans and business development strategies management and interactive monitoring solution: BP Genius
- Internal/external control management solution and risk detection framework: Control Genius
- Business process automation platform based on active QR codes with on-site and mobile access: Q-Air



Which standard mandates do we offer?

- Targeted sectorial expertise (real estate, for example)
- Writing of business plans and corporate documentation
- § Support in fundraising for projects which are innovative, creating value and/or aiming to improve the quality of life
- Margins' detection, value analysis, definition and setup of monitoring indicators, process optimization
- Business valuation; merger, acquisition and trade sale solutions' evaluation; refinancing assessment



What is our business model?

- In all cases, we charge our services on a all-inclusive basis, working on-site alongside together with our clients
- § Same model for our conferences, seminars and training sessions
- In some cases, we charge success fees on top of needed fixed setup fees to achieve commonly predefined target objectives
- § Our solutions are charged on a shared or per-license basis
- § Our tailor-made solutions belong to our customers and cannot be used or sold without their permission
- We resell products and services on behalf of our partners



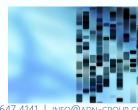


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What are our principles?

- Truth
- Quality
- Listening
- Efficiency
- Discretion
- Robustness
- Sustainability
- **Transparency**
- **Commitment**
- Methodologies

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What is your next challenge?

ADN Group LTD

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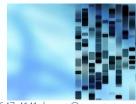
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